



Press Release

The Club at Mediterra

Contact: Max Passino, Director of Membership, 239-254-3022

FOR IMMEDIATE RELEASE

The Club at Mediterra Expands Facility

NAPLES, FL; October 12, 2010. The Club at Mediterra announced recently that it would be expanding its facilities. After a much publicized and challenging turnover from the developer of Mediterra to its members, the Club is expanding just six months after the highly successful campaign which finalized December 3, 2009.

“The success of the turnover was greater than the financial model and projections predicted,” shared the Director of Membership, Max Passino. At turnover through June, the Club welcomed over 70 new members. “Therefore decisions were made to expand the Club with two popular amenities: a Bar Gathering Area and Bocce.”

The Club and its members hosted an improvised Bocce Event last season utilizing tennis courts. The event was such a success (over 160 reservations plus a waiting list), that permanent Bocce courts with a Bar are being constructed. Completion is expected some time in November. The cost is anticipated at somewhere around \$40,000 with no assessment to members.

In December, members will find a new Outdoor Bar/Dining Gathering Area in which to socialize. Rich Schmidt, Board of Governors President said, “It essentially doubles our capacity for outdoor dining, while providing a large bar and gathering area under an elegant tent on the patio.”

This project is estimated to come in at “a cost not to exceed \$800,000 and no assessments will be required.” provided Schmidt. Advantages to the new gathering area include:

- Provides a spectacular bar area which will become the central gathering spot for our membership
- Located to be convenient for after golf and other sports activities, and before dinner cocktails with great views to the golf course
- Combines three areas with different sizes, environments, seating options and views offering a variety of experiences for our members each time they visit the Club

The Club has hired Peacock + Lewis and Ferry Hayes & Allen for the project.

The Club at Mediterra has achieved national recognition as one of the top golf facilities in America. It has been honored with the Environmental Leaders in Golf Award from the Golf Course Superintendents Association of America and Golf Digest magazine and has been named by Golf Magazine as one of The 50 Best Golf Communities in America. Mediterra has also been named one of the top 100 golf communities in America by Travel + Leisure Golf for four consecutive years and twice by Links magazine. It was the first-ever 36-hole course to earn Audubon International’s Silver Signature Sanctuary status.

The Club at Mediterra is a Platinum Club of America, 5-star, private, member-owned Country Club and is located on Livingston Road two miles north of Immokalee Road in North Naples. For additional information, contact The Club at Mediterra at 239-254-3022 or visit the club's web site at www.mediterralliving.com